


POLICY
Power Up Renewal/

皮膚の肌力キチンに入れる保湿成分
マルチプルセラム プレミアム

肌力をアップさせ
自らキレイになる力を育てる

The advertisement features a central image of a clear glass serum bottle with a white cap, containing a yellowish liquid. The bottle is surrounded by several petri dishes containing small white flowers and green leaves. The background is a light, neutral color. The text is arranged around the product, with the brand name 'POLICY' and product name 'Power Up Renewal/' at the top left. A descriptive box on the left mentions 'マルチプルセラム プレミアム' (Multi-Plur Serum Premium). The main headline on the right reads '肌力をアップさせ 自らキレイになる力を育てる' (Increase skin strength, cultivate the power to become naturally beautiful).
