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The poster features a blue background with white and yellow text. On the right, a man in a yellow shirt is speaking into a microphone. In the top right corner, a yellow and green leaf icon is next to the text '初心者向け' (Beginner-friendly). The main title 'コードの読み方' (Code Reading) is in large white characters. Above it, smaller text reads '他人のコードを読むのが 苦手な人のための' (For those who are weak at reading other people's code). Below the title, it says '体験講座' (Experience Lecture). At the bottom left, there is a small image of a book titled 'プログラムの読み方' (How to Read Programs). To its right, there is a red banner with white text: '目録 BP にて好評発売中' (Available in the BP catalog, popular). Below that, it says 'プログラムの読み方' (How to Read Programs). On the far right, the speaker's name '岩松 洋' (Yoshiyuki Iwamatsu) is listed, along with his affiliation: 'テックジム株式会社 合同会社グランドサークル代表' (Tech Jim Co., Ltd. Representative of Grand Circle Contract Company).

初心者向け

他人のコードを読むのが  
苦手な人のための

**コードの読み方**

体験講座

目録 BP にて好評発売中

プログラムの読み方

テックジム株式会社  
合同会社グランドサークル代表  
岩松 洋

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