
接触冷感 × メッシュ

超涼感

蒸れにくさ倍増
DRY&COOL
ミニクッション

The advertisement features a person sitting on a brown seat cushion against a blue background with green arrows pointing upwards. A circular inset shows hands holding the cushion. The text '超涼感' (Super Cooling) is prominently displayed in the upper right, with '接触冷感 × メッシュ' (Contact Cooling × Mesh) above it. In the lower left, the text '蒸れにくさ倍増' (Increases resistance to steam), 'DRY&COOL', and 'ミニクッション' (Mini Cushion) are listed.

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The Rakuten logo is displayed in red text within a white rectangular box. The word "Rakuten" is written in a bold, sans-serif font, with a red underline beneath the letters "u" and "t".
