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The advertisement is divided into two main sections. The left section has a light beige background and features a line-art illustration of an olive branch and a wedge of cheese. Below the illustration, the text reads "THE CoZY CoUPLE" in a serif font, with "FROM EUROPE" written in a smaller font along the top curve of the word "COUPLE". At the bottom of this section, it says "Natural Cheese and Olive Oil". The right section has a light grey background. At the top left is the European Union flag logo, followed by the text "CAMPAIGN FINANCED WITH AID FROM THE EUROPEAN UNION". In the center is a red square containing the text "ENJOY IT'S FROM EUROPE" in white, with a small EU flag logo at the bottom. At the bottom of this section, it says "THE EUROPEAN UNION SUPPORTS CAMPAIGNS THAT PROMOTE HIGH QUALITY AGRICULTURAL PRODUCTS."

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