


誰もがもっと気軽につながれる社会へ

『OVERALLS』
つながりの
シンボルマーク

一歩や一声に
二の足を踏む日本人に
三者三様のつながりに
OVERALLSでつながろう!!

The advertisement features a construction worker in a white hard hat and blue overalls on the left. To his right are three circular logos: a red one with a white outline, a white one with a black outline, and a black one with a white outline, all containing the word 'OVERALLS' and a stylized figure. The background is a dark, industrial scene with a sunset sky.


