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西垣内渉、初めて本を出版します。

The image shows a book cover on the left and a portrait of the author, Shota Niikuni, on the right. The book cover is titled '新しい広報の教科書' (New Advertising Textbook) and is subtitled '最新トレンドを盛り込んだ実用教科書' (Practical textbook incorporating the latest trends). It features a diagram showing the relationship between 'PR' and 'Marketing'. The author's name '西垣内 渉' is printed at the bottom of the book cover.

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